



www.fordvehicles.com

VEHICLE DESCRIPTION

TAURUS

2010 LIMITED FWD
 5-PASSENGER
 3.5L V6 DURATEC ENGINE
 6-SPEED AUTO TRANSMISSION

EXTERIOR
 WHITE PLATINUM MET TRI-COAT
 INTERIOR
 LT STONE LEATHER SEATING

AG 131731

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- PROJECTOR BEAM HALOGEN HEADLAMPS
 - SUPPLEMENTAL PARK LAMPS
 - DUAL PWR HTD MEMORY MIRROR W/SECURITY APPROACH LAMPS
 - SECURICODE KEYLESS ENTRY
 - DUAL CHROMED EXHAUST TIPS
- INTERIOR**
- 10-WAY PWR DVR/PASS SEATS W/LUMBAR & DRIVER MEMORY
 - DUAL ELEC AUTO TEMP CNTRL
 - TILT/TELE LEATHER WRAPPED STR WHEEL W/WOOD ACCENT
 - PREMIUM SOUND SYSTEM
 - SIRIUS SAT SVC N/A AK&HI
 - SYNC VOICE ACTIVATED SYS
 - AMBIENT LIGHTING
 - WOODGRAIN INTERIOR ACCENTS
 - UNIVERSAL GARAGE DR OPENER

- FUNCTIONAL**
- ADVANCETRAC W/ESC
 - 4-WHL DISC BRAKES W / ABS
 - TRANSMISSION - SELECTSHIFT AUTO WITH PADDLE SHIFTERS
 - REVERSE SENSING SYSTEM
 - EASY FUEL CAPLESS FILLER
 - 19.0 GALLON FUEL TANK
 - MYKEY
- SAFETY/SECURITY**
- SOS POST CRASH ALERT SYS
 - PERSONAL SAFETY SYSTEM
 - FRONT SEAT SIDE AIRBAGS
 - SAFETY CANOPY - 2 ROWS
 - PERIMETER ALARM
 - TIRE PRESSURE MONITOR SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$31,170.00**

- INCLUDED ON THIS VEHICLE**
- RAPID SPEC 303A 3,000.00
 - LIMITED BRANDED FLOOR MAT
 - HEATED/COOLED FRONT SEATS
 - REAR WINDOW POWER SUNSHADE
 - HEATED REAR SEATS
 - ADJUSTABLE PEDALS W/MEMORY
 - RAIN SENS WPRS/AUTO HIGHBEAM
 - BLIND SPOT MONITORING SYS
 - PUSH BUTTON START
 - SONY AUDIO SOUND SYS W/12-SPK

- OPTIONAL EQUIPMENT**
- 2010 MODEL YEAR
 - WHITE PLATINUM MET TRI-COAT 495.00
 - FRONT LICENSE PLATE BRACKET NO CHARGE
 - MULTI-CONTOURED SEAT 595.00
 - FLR MATS A/W *DLR-INSTLD-ACCY 75.00
 - TOTAL OPTIONS 4,165.00

TOTAL VEHICLE & OPTIONS 35,335.00
 DESTINATION & DELIVERY 825.00

TOTAL BEFORE DISCOUNTS 36,160.00

RAPID SPEC SAVINGS	- 500.00
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EPA Fuel Economy Estimates

CITY MPG

18

Expected range for most drivers
14 to 22 MPG

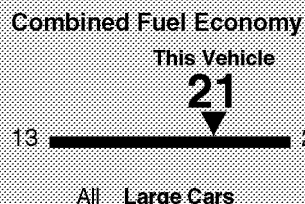
HIGHWAY MPG

27

Expected range for most drivers
22 to 32 MPG

Estimated Annual Fuel Cost
\$1,856

based on 15,000 miles at \$2.60 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

TOTAL MSRP \$35,660.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236

SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. CONVOY
	CK6P		ITEM #: 53-4301 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP2FW6AG131731	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	CHICAGO	9L302 N RA 2X 025 000145 11 30 09	

EXTENDED SERVICE PLAN
 Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



09/06/2010

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320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

1FAHP2FW6AG131731



TO BE REMOVED
BY CUSTOMER ONLY