



www.fordvehicles.com

VEHICLE DESCRIPTION

# FOCUS

2010 4-DOOR SEDAN S  
5-PASSENGER  
2.0L DOHC I4 ENGINE  
AUTOMATIC TRANSMISSION

EXTERIOR  
BLACK  
INTERIOR  
MEDIUM STONE CLOTH SEATS

AW 117182

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$15,995.00**

**INCLUDED ON THIS VEHICLE**

• RAPID SPEC 100A

**OPTIONAL EQUIPMENT**

AUTOMATIC TRANSMISSION	815.00
SIRIUS SATELLITE RADIO	195.00
TOTAL OPTIONS	1,010.00

TOTAL VEHICLE & OPTIONS	17,005.00
DESTINATION & DELIVERY	695.00

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- 15" STEEL WHEELS
- GRILLE, 2-BAR CHROMED
- HALOGEN HEADLAMPS
- REAR WINDOW DEFROSTER
- VARIABLE INTERVAL WIPERS

**INTERIOR**

- AM/FM STEREO SINGLE CD/MP3
- AUXILIARY AUDIO INPUT JACK
- AIR CONDITIONING
- CLOTH BUCKET FRONT SEATS
- 60/40 SPLIT FOLD REAR SEAT
- DUAL SUNVISOR/MIRRORS
- MESSAGE CENTER
- TILT STEERING WHEEL
- PWR DOOR LOCKS
- W/REMOTE KEYLESS ENTRY
- 12V POWER OUTLETS (2)

**FUNCTIONAL**

- ADVANCETRAC W/ESC

- EUROPEAN INSPIRED SUSPENSION
- MYKEY
- **SAFETY/SECURITY**
- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- OCCUPANT CLASSIFICATION SYS
- PERSONAL SAFETY SYSTEM
- SECURILOCK/PASS ANTITHEFT
- TIRE PRESSURE MONITOR SYS
- **WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## EPA Fuel Economy Estimates

CITY MPG

# 24

Expected range for most drivers  
19 to 29 MPG

HIGHWAY MPG

# 34

Expected range for most drivers  
28 to 40 MPG

Estimated Annual Fuel Cost  
**\$1,392**

based on 15,000 miles at \$2.60 per gallon

Combined Fuel Economy

This Vehicle

# 28

11 42

All Compacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

**TOTAL MSRP \$17,700.00**

### GOVERNMENT SAFETY RATINGS

Frontal Crash	Driver Passenger	★★★★
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Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★★★★★
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Star ratings based on the risk of injury in a side impact.

Rollover	★★★★
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Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	RO6K		RAIL
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP3EN0AW117182	ITEM #:
			53-Z002 O/T 2
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	WAYNE	9H041 N RA 2X 015 001611 08 04 09	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).

09/06/2010



xxxxxxNA

320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

1FAHP3EN0AW117182



TO BE REMOVED  
BY CUSTOMER ONLY