



www.fordvehicles.com

VEHICLE DESCRIPTION

# FOCUS

2010 4-DOOR SEDAN SE  
5-PASSENGER  
2.0L DOHC I4 ENGINE  
5-SPD MANUAL TRANSMISSION

EXTERIOR  
BLACK  
INTERIOR  
CHARCOAL BLACK CLOTH SEATS

AW 123851

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$16,875.00**

**INCLUDED ON THIS VEHICLE**

RAPID SPEC 201A 890.00  
•DRIVER'S GROUP  
•CRUISE CONTROL  
•REDUNDANT AUDIO CONTROLS  
•LTHR WRAPPED STEERING WHEEL  
•SYNC VOICE ACTIVATED SYSTEMS

**OPTIONAL EQUIPMENT**

SEDAN SE APPEARANCE PKG 495.00  
.15" MACH ALLOY WHEEL  
.DECKLID SPOILER  
.FOG LAMPS  
POWER MOONROOF W/ SHADE 795.00  
CHROME EXH TIP \*DLR-INSTL 65.00  
50 STATE EMISSIONS NO CHARGE  
PZEV EMISSIONS NO CHARGE  
TOTAL OPTIONS 2,245.00

TOTAL VEHICLE & OPTIONS 19,120.00  
DESTINATION & DELIVERY 695.00

**TOTAL BEFORE DISCOUNTS 19,815.00**

SE SEDAN APPEAR PKG DIS - 100.00

**TOTAL SAVINGS - 100.00**

**TOTAL MSRP \$19,715.00**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- 15" ALLOY WHEELS
- GRILLE, 2-BAR CHROMED
- HALOGEN HEADLAMPS
- REAR WINDOW DEFROSTER
- VARIABLE INTERVAL WIPERS
- PWR WINDOWS & MIRRORS

**INTERIOR**

- AM/FM STEREO SINGLE CD/MP3
- AUXILIARY AUDIO INPUT JACK
- SIRIUS SAT RADIO N/A AK&HI
- AIR CONDITIONING
- CLOTH BUCKET FRONT SEATS
- 60/40 SPLIT FOLD REAR SEAT
- MESSAGE CENTER
- TILT STEERING WHEEL
- PWR DOOR LOCKS
- W/REMOTE KEYLESS ENTRY
- 12V POWER OUTLETS (2)

- ADVANCETRAC W/ESC
- MYKEY
- EUROPEAN INSPIRED SUSPENSION

**SAFETY/SECURITY**

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- OCCUPANT CLASSIFICATION SYS
- PERSONAL SAFETY SYSTEM
- SECURILOCK PASS ANTI THEFT
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## EPA Fuel Economy Estimates

CITY MPG

# 24

Expected range for most drivers  
19 to 29 MPG

HIGHWAY MPG

# 35

Expected range for most drivers  
29 to 41 MPG

Estimated Annual Fuel Cost

# \$1,392

based on 15,000 miles at \$2.60 per gallon

Combined Fuel Economy

This Vehicle

# 28

11 42

All Compacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	RD72		RAIL
SHIP TO (IF OTHER THAN SOLD TO)	TWO	ITEM #:	74-3043 O/T 2
		1FAHP3FN5AW123851	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	WAYNE	9H131 N RA 2X 015 001596 08 13 09	

### GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



09/03/2010

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

1FAHP3FN5AW123851



TO BE REMOVED  
BY CUSTOMER ONLY