



www.fordvehicles.com

VEHICLE DESCRIPTION

FOCUS

2010 4-DOOR SEDAN SES
5-PASSENGER
2.0L DOHC I4 ENGINE
AUTOMATIC TRANSMISSION

EXTERIOR
INGOT SILVER METALLIC
INTERIOR
MED STONE LEATHER/HTD SEATS

AW 173723

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 17" PAINTED ALUMINUM WHLS
 - HALOGEN HEADLAMPS
 - POWER HEATED MIRRORS
 - FOG LAMPS
 - REAR DECKLID SPOILER
 - EXHAUST TIP - CHROME
- INTERIOR**
- AM/FM STEREO SINGLE CD/MP3
 - AUXILIARY AUDIO INPUT JACK
 - SIRIUS SAT RADIO N/A AK&HI
 - SYNC VOICE ACTIVATED SYS
 - ELECTROCHROMIC MIRROR
 - AIR CONDITIONING
 - CLOTH BUCKET FRONT SEATS
 - 60/40 SPLIT FOLD REAR SEAT
 - AMBIENT LIGHTING
 - POWER WINDOWS & LOCKS
 - LEATHER WRAPPED STR WHEEL
 - W/CRUISE & AUDIO CONTROLS

- FUNCTIONAL**
- ADVANCETRAC W/ESC
 - MYKEY
 - PERFORMANCE SUSPENSION
- SAFETY/SECURITY**
- ANTI-LOCK BRAKING SYSTEM
 - DRIVER/PASSENGER AIR BAGS
 - SIDE AIR BAGS/CURTAINS
 - CHILDPROOF REAR DOOR LOCKS
 - LATCH CHILD SAFETY SYSTEM
 - PERSONAL SAFETY SYSTEM
 - OCCUPANT CLASSIFICATION SYS
 - SECURILOCK PASS ANTI THEFT
 - PERIMETER ALARM
 - REMOTE KEYLESS ENTRY
 - TIRE PRESSURE MONITOR SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE	\$18,485.00
INCLUDED ON THIS VEHICLE	
RAPID SPEC 401A	1,190.00
•MOON & TUNE VALUE PACKAGE	
•PREMIUM SOUND SYS CD/MP3	
•POWER MOONROOF W/ SHADE	
OPTIONAL EQUIPMENT	
AUTOMATIC TRANSMISSION	815.00
LEATHER/HTD BUCKET SEATS	810.00
TOTAL OPTIONS	2,815.00
TOTAL VEHICLE & OPTIONS	21,300.00
DESTINATION & DELIVERY	695.00
TOTAL BEFORE DISCOUNTS	21,995.00
RAPID SPEC SAVINGS	- 395.00

EPA Fuel Economy Estimates

CITY MPG

24

Expected range for most drivers
19 to 29 MPG

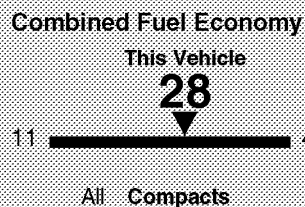
HIGHWAY MPG

34

Expected range for most drivers
28 to 40 MPG

Estimated Annual Fuel Cost
\$1,392

based on 15,000 miles at \$2.60 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.
Ford Motor Company Insurance Services

TOTAL MSRP \$21,600.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	RO6K		RAIL
SHIP TO (IF OTHER THAN SOLD TO)	TWO	ITEM #:	53-Z101 O/T 2
		1FAHP3GN6AW173723	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	WAYNE	9K211 N RA 2X 015 000523 10 21 09	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.

09/06/2010



xxxxxxNA

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

Frontal Offset	GOOD
Side Impact	ACCEPTABLE
Rear Impact	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

1FAHP3GN6AW173723



TO BE REMOVED
BY CUSTOMER ONLY