



MERCURY
NEW DOORS OPENED
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VEHICLE DESCRIPTION

MILAN

2010 MILAN PREMIER
5-PASSENGER
2.5L I4 ENGINE
6-SPD AUTO TRANSMISSION

EXTERIOR
WHITE SUEDE
INTERIOR
CAMEL LTHR TRIMMED BKTS

AR **652232**

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$25,000.00**

INCLUDED ON THIS VEHICLE
RAPID SPEC 201A 1,510.00
•DRIVER'S VISION PACKAGE
•BLIND SPOT DETECTION
•REAR VIEW VIDEO CAMERA
•REAR SPOILER
•REVERSE SENSING SYSTEM

OPTIONAL EQUIPMENT
P225/50R17 V-RATED TIRES
FRONT LICENSE PLATE BRACKET NO CHARGE
TOTAL OPTIONS 1,510.00

TOTAL VEHICLE & OPTIONS 26,510.00
DESTINATION & DELIVERY 725.00

TOTAL BEFORE DISCOUNTS 27,235.00

RAPID SPEC SAVINGS - 160.00

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 17" ALUMINUM WHEELS
 - EASY FUEL CAPLESS FUEL FIL
 - EXHAUST TIPS, CHROMED
 - FOG LAMPS
 - HALOGEN AUTOLAMP HEADLAMPS
 - HEATED PWR MIRRORS W/SEC APPROACH LAMPS
 - LED TAIL LAMPS
 - SATIN ALUMINUM GRILLE

- INTERIOR**
- 5 - PASS LEATHER SEATING
 - 8-WAY PWR DRIV ST W/LUMBAR
 - AM/FM IN-DASH SINGLE CD W/ MP3 AND 6 SPEAKERS
 - AMBIENT INTERIOR LIGHTING
 - DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
 - HEATED FRONT SEATS
 - REAR SEAT: 60/40 W/ARMREST

- SIRIUS SAT RADIO N/A AK/HI
- SYNC VOICE ACTIVATED SYS

- FUNCTIONAL**
- 4-WHL DISC BRAKES WITH ABS
 - AUTO DIM REARVIEW MIRROR
 - POWER WINDOWS W/DRIVER EXPRESS UP/DOWN
 - REMOTE KEYLESS W/KEYPAD
 - SPEED SENSITIVE WIPERS
 - TRACTION CONTROL

- SAFETY/SECURITY**
- ADVANCETRAC ESC
 - DUAL STAGE FRONT AIR BAGS
 - PERIMETER ANTITHEFT SYSTEM
 - SIDE AIRBAGS / CURTAINS
 - S.O.S POST CRASH ALERT
 - TIRE PRESS MONITORING SYS

- WARRANTY**
- 3 YR/36,000 MILE WARRANTY
 - 5YR/60K MI POWERTRAIN WARR

EPA Fuel Economy Estimates

CITY MPG

22

Expected range for most drivers
18 to 26 MPG

HIGHWAY MPG

31

Expected range for most drivers
25 to 37 MPG

Estimated Annual Fuel Cost
\$1,560

based on 15,000 miles at \$2.60 per gallon

Combined Fuel Economy

This Vehicle
25

12 50

All Midsize Cars

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

TROPHY CASE

QUALITY THAT CAMRY, ACCORD AND ALTIMA CAN'T BEAT.*

*BASED ON CUMULATIVE SURVEY DATA OF 2008MY FORD AND COMPETITIVE OWNERS AT 3 MONTHS IN SERVICE AMONG VEHICLES REGISTERED BETWEEN 9/07-5/08.

TOTAL MSRP \$27,075.00

GOVERNMENT SAFETY RATINGS

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat ★★★★★
Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RA6U		ITEM #: 63-0301 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3MEHM0JA4AR652232	
SHIP THROUGH	FINAL ASSEMBLY POINT HERMOSILLO	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. AB022 N RC 2X 055 000032 02 02 10	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



09/06/2010

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

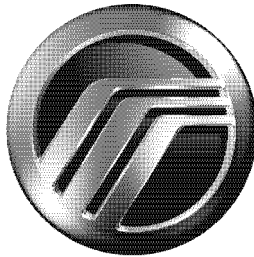
2009 Top Safety Pick Award Winner

Frontal Offset **GOOD**

Side Impact **GOOD**

Rear Impact **GOOD**

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



MERCURY

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TO BE REMOVED
BY CUSTOMER ONLY